



**Board Meeting
February 20th, 2020, 6:30 PM
San Mateo Center Board Room**

AGENDA

1. CALL TO ORDER AND ROLL CALL – Chair Taverner **TABS**
2. MISSION MOMENT – Dr. Bonnie Jue
3. PUBLIC COMMENTS
4. APPROVAL OF BOARD MINUTES: January 16, 2020 **A**
5. CEO REPORT – CEO Fecher **B**
 - A. Progress Against Key Initiatives:
 - a. FQHC County Partnership
 - b. Key Performance Indicators
 - i. Production
 - ii. Collections
 - iii. Case Acceptance Rate
 - iv. Cancellation/No-Show Rates
 - c. School Screenings
6. CFO REPORT – CEO Fecher **C**
 - A. Proposed new accounting system
7. UNAUDITED FINANCIALS FOR December '19 and Q1/Q2 Analysis – Ms. Wang **D**
8. FUNDRAISING – CEO Fecher **E**
 - A. Funder Relationships
 - a. Visit with Bill Sommerville
 - B. Board Match for Coastside Gives
 - C. Grant Matrix
9. SONRISAS MARKETING REVIEW – CEO Fecher and Ms. Barnard
 - A. Marketing Project Plans
 - a. 24 Hour Fitness Marketing Buy
10. SUGGESTED AGENDA ITEMS FOR NEXT MEETING (March 19) – Chair Taverner
11. ADJOURN